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— Information in English —

### **What is Innofest?**

Innofest uses festivals as living labs for innovation. A festival is a temporary environment which mirrors society in terms of the challenges we face in the real world regarding water, energy, waste, food and shelter. Festival goers are ordinary people with normal needs. The festival grounds are the perfect playground for testing innovation.

### **Which innovations?**

Whether it's testing a new prototype or an experimental technique, Innofest is focused on your innovation. Because we have many different kinds of festivals we can take on most requests concerning development and testing. What's more, Innofest and partners have formulated a number of challenges to inspire you. Just take a look at our website [innofest.co](http://innofest.co).

### **How does Innofest work?**

Innofest connects you and your innovation to the right festival.

Step 1: Apply/register your innovation at our website

Step 2: Our programme team checks if your innovation matches the Innofest concept

- Is your innovation really something new?
- Is your innovation contributing positively to the world/ tackling a problem?
- Will testing at a festival help to improve your idea or accelerate production?

Step 3: If we agree to collaborate we plan an intake and decide which festivals and partners best suit your testing needs.

Step 4: We support you during the festival, enable testing and offer you networking opportunities.

Step 5: After the festival our programme team remain in contact and offer next-step guidance.

### **What's in it for you?**

As a start-up, creator, SME or enterprising student you want to find out if your innovative idea, device or method works in the real world. Innofest can help you find some answers.

- We attract the right partners and work from idea to prototype
- We offer you a temporary mini society where you can test the technical details
- We offer you access to thousands of end-users – enthusiastic festival goers.

**For more info please contact program coordinator Sterre Broekman | [sterre@innofest.co](mailto:sterre@innofest.co)**